



FOR IMMEDIATE RELEASE

Louisville, Kentucky – December 20, 2024

A message from the makers of Bedtime Bourbon:

We love bourbon. That’s why we’re done.

With Bedtime Bourbon, we have always made it a point to be transparent.

We don’t own a distillery. We sourced our bourbons from distillers who have more expertise than we could ever learn. We picked our batches by tasting samples and simply choosing what we liked. We employed the bare minimum in filtering and bottled only straight bourbon whiskey.

Importantly, we sold Bedtime only in Kentucky, where we felt our process, our product and its price would be understood and appreciated.

In our view, bourbon is a slow and thoughtful business, and our philosophy has been a lot like the proverb “Speak only if you improve the silence.”

But it’s no secret that the bourbon business has become saturated, and that has resulted in a lot of noise.

So while we love great bourbon and we’re glad that so many more people are enjoying it, we also feel that for now we have made our contribution. We have accomplished what we wanted to do.

We have had a great time and we are so proud of the work we have done. We are honored to have been a drop in bourbon history's barrel. We love our customers, we love bourbon, and that’s why we’re done.

Our final run, Bedtime Bourbon Batch 6, is now on shelves in Kentucky shops. Grab a few. Once they’re gone, they’re gone.

Thanks for the ride!

Carla Jacob & Scott Ritcher
Founders



Basic facts

- The Louisville Bourbon Transit Company, a non-distilling producer of bourbon whiskey, is ceasing operations.
- Its product, Bedtime Bourbon, is a series of short-run, specialty bourbon releases, sourced from established distilleries.
- Bedtime Bourbon Batch 6, released in June 2024, was the brand's final production run.
- Bottles of the last batch are available now at shops in Kentucky, distributed by RDNC.
- The company is one of the few female-owned bourbon producers.
- Parties interested in the company's intellectual property, branding, names, or domain names should contact the owners.

Press materials and images

www.louisvillebourbon.com/press

Contact

Scott Ritcher

The Louisville Bourbon Transit Company

scott@louisvillebourbon.com

###